

# Your Jewellery Care Guide

Discover the best practices for maintaining the brilliance and longevity of your cherished jewellery.

## Essential Daily Habits

### Gentle Handling

Always remove your jewellery before engaging in strenuous activities, such as working out, gardening, or cleaning. Impact or contact with hard surfaces can scratch or damage both metals and gemstones.

### Avoid Chemicals

Chemicals found in everyday products like lotions, perfumes, hairspray, and household cleaners can tarnish metals and dull the surface of your gems. Put your jewellery on last when getting ready.

### Proper Storage

Store each piece separately in a soft-lined jewellery box or pouch. This prevents items from scratching each other, especially diamonds, which are hard enough to scratch other gems and metals.


### Routine Inspection

Periodically check your jewellery for any signs of wear and tear, such as loose prongs or bent settings. Addressing these issues early can prevent the loss of a stone.

# Caring for Your Precious Gems

## Diamond Jewellery

Diamonds are incredibly durable but can still attract dirt and oils, which diminish their sparkle. For at-home cleaning, soak your diamond jewellery in a bowl of warm water with a few drops of mild dish soap. Use a soft-bristled toothbrush to gently scrub the stone and its setting. Rinse with clean water and pat dry with a lint-free cloth.

 **Avoid ultrasonic cleaners for at-home use, as they can loosen stones if not used properly.**

## Pearls & Soft Gems

Pearls, opals, and other softer gemstones require special attention. They are porous and can be damaged by chemicals. Clean them by gently wiping with a soft, damp cloth. Always put pearl jewellery on last and store it separately from other items.

# At-Home Cleaning for Metals

## Gold & Platinum

Soak your gold and platinum pieces in a solution of warm water and mild dish soap. Use a soft brush to clean hard-to-reach areas, then rinse thoroughly. Avoid harsh abrasives or toothpaste, as they can scratch the metal surface. Always dry completely before storing.

## Sterling Silver

Silver naturally tarnishes over time. To clean it, use a polishing cloth specifically designed for silver jewellery. For more stubborn tarnish, a silver-polishing paste or liquid can be used, but be sure to follow the product's instructions carefully.

## **When to Seek Professional Help**

For a thorough clean or to inspect your jewellery for damage, we recommend a professional inspection every 6 to 12 months. Our expert jewellers can perform a deep clean and ensure that settings, clasps, and prongs are secure, helping to protect your valuable pieces.

**Ethical Elegance - The Future of Diamonds, Responsibly Sourced**